



PRESS RELEASE

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The Gibraltar Tourist Board Exhibits at the Meetings Show, London

The Gibraltar Tourist Board (GTB) is currently exhibiting at The Meetings Show in London. The show is in its 5th edition and is the premier event for the meetings industry based in the UK. The show takes place from 13th-15th June at Olympia, Exhibition Centre.

The show offers an opportunity to connect with 3,000 meetings industry professionals face to face looking to source new suppliers in new destinations. The Meetings Show supports a hosted buyer programme which enrolls qualified buyers of meeting and conference products to the show and schedules set appointments with the registered exhibiting companies. The show attracts predominantly UK businesses but the 'hosted buyer' programme brings clients from around the world.

Joining the Gibraltar Tourist Board on the stand are representatives from the Sunborn Gibraltar.

Minister for Tourism Gilbert Licudi QC said, "The meetings industry has grown importantly and Gibraltar must ensure that it pursues this market and drives business to our local suppliers. We are ideally placed to cater for small to medium sized meetings and events. The Meetings Show provides an excellent platform for the local industry to sell their products and services. The GTB will carry out this role to its hosted buyers at this event and we are delighted to welcome the team from Sunborn as co-exhibitors to the stand. Once again the Government is pursuing its pledge to support all facets of the tourism and leisure industry by participating in this event."